

## West Wichita Rotary Club Proposed Survey Objectives

Objective 1: Determine the meeting attributes that members like and dislike.

Objective 2: Determine why individuals are members of the club and if there is a difference in between new members and long-term members.

Objective 3: Determine what information is most important to members and how it may be best communicated to them.

Objective 4: Determine the number of individuals that members have sponsored for membership and discover why they have not sponsored additional members.

Objective 5: Determine the fundraising events that would potentially draw the most members and determine if current fundraising methods, such as Dillons Dollars are effective.

Objective 6: Survey individual talents, time, and willingness to become involved in the Rotary Board.